

The BMW
M3 Saloon
M4 Coupé
M4 Convertible



The Ultimate
Driving Machine



**THE BMW M3 SALOON.
THE BMW M4 COUPÉ.
THE BMW M4 CONVERTIBLE.**

THE NEXT
100 YEARS

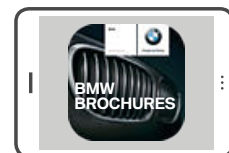




In 2016 the BMW brand will be celebrating its 100th anniversary. Find out more at www.next100.bmw



WANT TO DISCOVER MORE?



Explore the BMW M4 Coupé, the BMW M3 Saloon and the BMW M4 Convertible in digital: simply download the interactive BMW brochure app for your device and select the model of your choice.

Internet use, depending on your mobile contract, may incur costs.



MAN. MACHINE. MAX PERFORMANCE.

THE MODELS SHOWN.

- 04 BMW M4 COUPÉ COMPETITION PACKAGE:**
M TwinPower Turbo in-line six-cylinder petrol engine, 450hp (331Kw), 20" M light alloy Star-spoke style 666 M wheels. Paintwork in Mineral White metallic, seats upholstered in Black Full Merino leather and Carbon-Fibre interior trim finisher with Black Chrome Highlight.
- 10 BMW M3 SALOON:**
M TwinPower Turbo in-line six-cylinder petrol engine, 431hp (317Kw), 19" M light alloy Double-spoke style 437 M Ferric Grey wheels. Paintwork in Yas Marina Blue metallic, seats upholstered in Silverstone Full Merino leather and Carbon-Fibre interior trim finisher with Black Chrome highlight.
- 14 BMW M4 CONVERTIBLE:**
M TwinPower Turbo in-line six-cylinder petrol engine, 431hp (317Kw), 19" M light alloy Double-spoke style 437 M Jet Black wheels. Paintwork in Mineral Grey metallic, seats upholstered in Sakhir Orange Full Merino leather and Carbon-Fibre interior trim finisher with Black Chrome highlight.

INNOVATION AND TECHNOLOGY.

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In touch with your world.

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TRAIL BLAZERS

AT ONE WITH THE MACHINE.

Maximum performance at the limit. The BMW M3 Saloon, BMW M4 Coupé with Competition package and BMW M4 Convertible defy the laws of physics – three icons that set new standards with unprecedented precision. The introduction of the optional Competition package allows the driver to extend the boundaries, making what was once thought impossible, possible – when man and machine become one.



AN ENGINE YOU IGNITE.
WITH EXPLOSIVE RESULTS.



The M TwinPower Turbo engine in the M4 Coupé with Competition package delivers the best of both worlds: a high-revving drivetrain with up to 5500rpm and highly efficient power delivery – with peak torque of 550Nm and output of 450hp (331kW) readily at your command. With the optional seven-speed M Double Clutch Transmission, it takes just 4.0 seconds to reach 62mph. The increased engine output will make you feel the results from the word go.



Mastering every driving situation. A perfected lightweight construction and extremely low centre of gravity provide the basis for exceptional handling characteristics. The extensive use of carbon, aluminium and magnesium ensures outstandingly low vehicle weight. And thousands of test laps have proved, without question, the top flight credentials and unparalleled agility and dynamism of the BMW M3 Saloon, BMW M4 Coupé and BMW M4 Convertible.



CARBON. ALUMINIUM. MAGNESIUM. ADRENALINE.



PUT THE BRAKES ON PHYSICS.



Everything is designed for maximum control in the driver-orientated cockpit: all elements, such as the M-specific seats and M multi-function leather steering wheel, ensure perfect ergonomics and command of the vehicle – even in the most dynamic situations. The optional M Carbon ceramic brakes reduce weight even more and further optimise performance. The optionally available M-specific Head-up Display projects important data directly into your field of vision – so you always keep your eyes on the road.



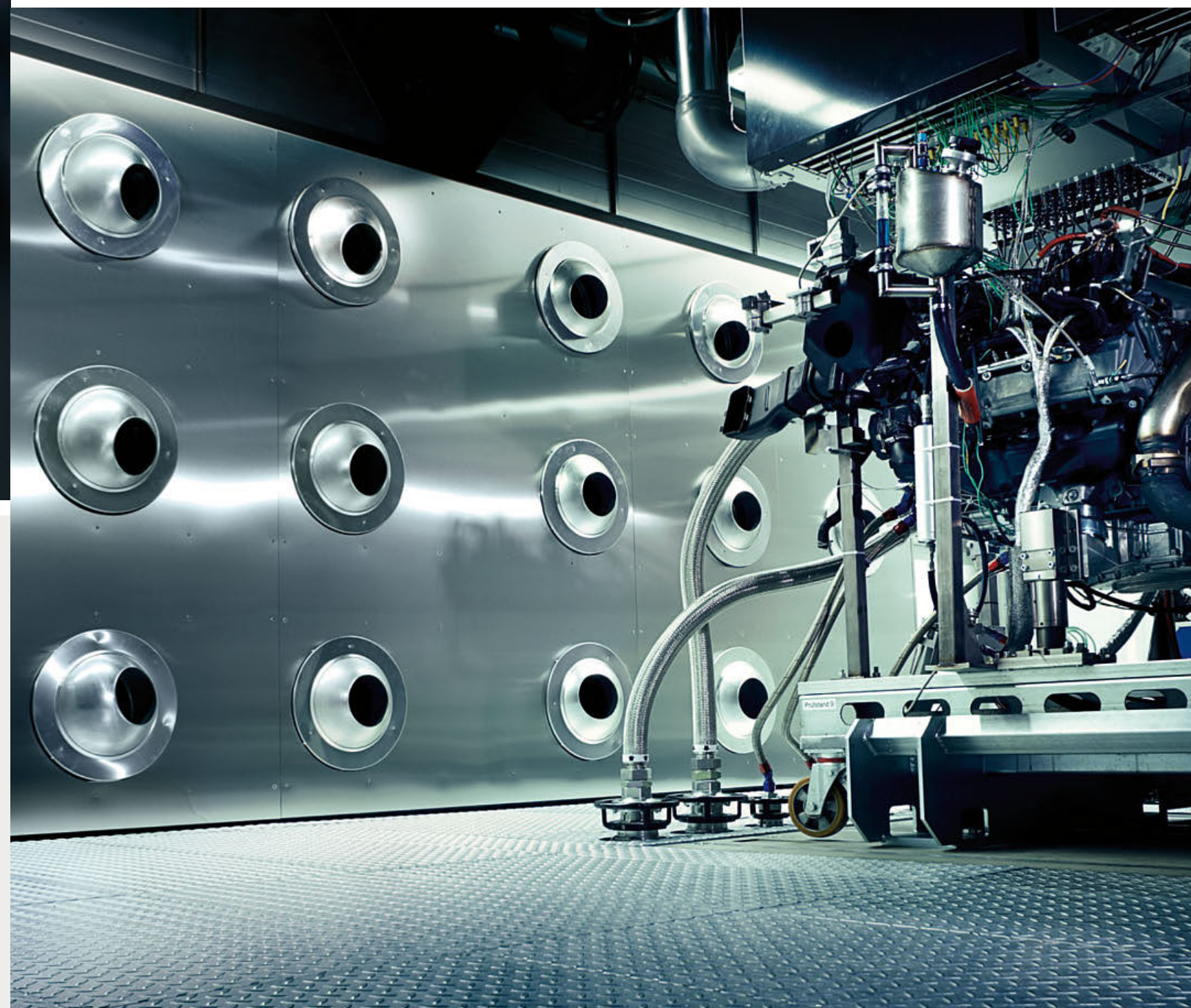
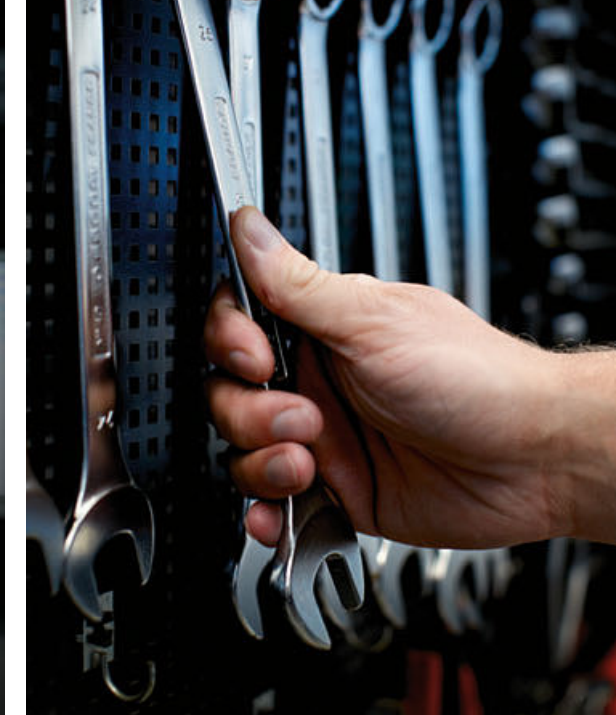
FRESH AIR,
TAKES YOUR BREATH AWAY.



The apex of the curve is clearly in sight, the machine under perfect control. Like the BMW M3 Saloon and BMW M4 Coupé, the BMW M4 Convertible has been designed using motorsport technology for pure dynamics at the performance limit. The aerodynamic M design, meanwhile, does more than showcase your commanding position. It also helps you hold your lead in the race.

**YOU DECIDE
WHICH COMES FIRST.**





INNOVATION AND TECHNOLOGY.

M TWIN POWER TURBO ENGINE: Power with maximum efficiency.

INTELLIGENT LIGHTWEIGHT CONSTRUCTION:
The art of engineering – at its most powerful.

SUPERIOR DRIVING DYNAMICS: Innovative systems for more driving pleasure.

BMW CONNECTED DRIVE: In touch with your world.

M TwinPower Turbo engine.

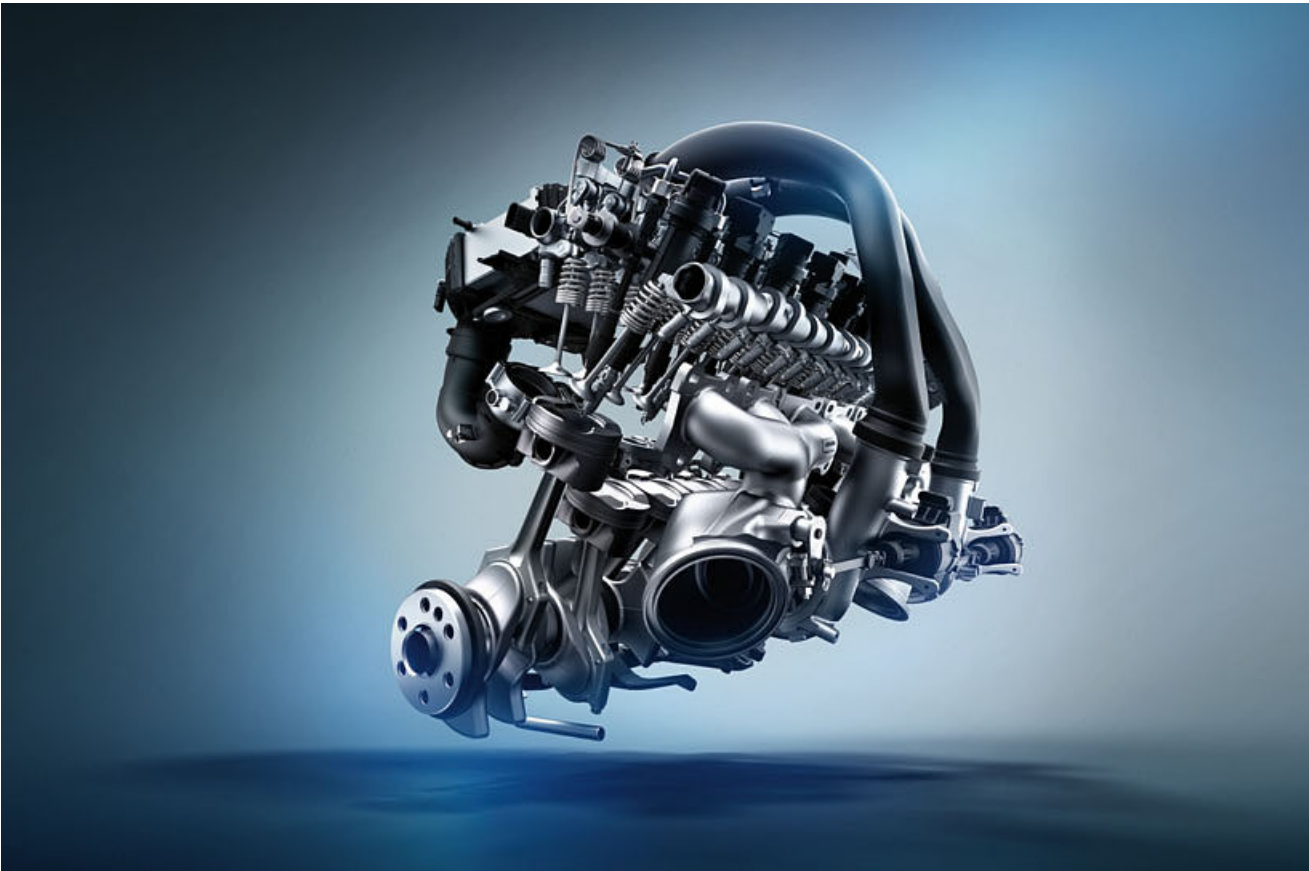
Performance with maximum efficiency.

Experience a new dimension of driving enjoyment and efficiency with the innovative BMW engines featuring M TwinPower Turbo technology. This innovation package – a milestone of the BMW EfficientDynamics strategy – combines the latest fuel injection technology and fully variable valve control with innovative turbocharging to increase dynamism and efficiency. The result is pure driving pleasure.



M TWIN POWER TURBO IN-LINE SIX-CYLINDER PETROL ENGINE.

A passion for innovation and technology combined with many years of motorsport experience flow into every engine developed by M GmbH. It follows that the interplay of all components, including M TwinPower Turbo technology with VALVETRONIC, innovative new lightweight bi-turbo, forged crankshaft and high-performance cooling system, delivers outstanding responsiveness and maximum performance output in the M TwinPower Turbo engine. At the same time, emissions and fuel consumption are reduced.



BMW M4 Coupé / BMW M3 Saloon / BMW M4 Convertible.

- M TwinPower Turbo in-line six-cylinder engine with 431 hp (317 kW) output and 550 Nm of torque
Output with M Competition Package 450 hp (331 kW)
- Acceleration 0–62 mph: 4.3 seconds / 4.1 seconds with M DCT / BMW M4 Convertible: 4.6 seconds / 4.4 seconds with M DCT
- Acceleration 0–62 mph with M Competition Package: 4.2 seconds / 4.0 seconds with M DCT / BMW M4 Convertible: 4.5 seconds / 4.3 seconds with M DCT
- Top speed: 155 mph (250 km/h) (electronically limited)
- Combined fuel consumption: 32.1 mpg (8.8 l/100 km) / 34.0 mpg (8.3 l/100 km) with M DCT / BMW M4 Convertible: 31.0 mpg (9.1 l/100km) / 32.5 mpg (8.7 l/100km) with M DCT
- CO₂ emissions: 204 g/km / 194 g/km with M DCT / BMW M4 Convertible: 213 g/km / 203 g/km with M DCT

Intelligent lightweight construction.

The art of engineering – at its most powerful.

The BMW M3 Saloon, BMW M4 Coupé and BMW M4 Convertible deliver maximum driving pleasure along with outstanding performance and lower fuel consumption, thanks to EfficientDynamics measures such as innovative lightweight engineering, without compromising their characteristic M design cues.



BMW M engineers are always exploring the development of intelligent vehicle concepts. And the results, from drivetrain innovations through to body components, are integrated specifically into M vehicles – for exceptional driving performance with impressive efficiency.

M TwinPower Turbo featuring a host of cutting-edge engine and drivetrain technologies that include TwinPower bi-turbo turbocharging, High-precision direct injection, VALVETRONIC engine management and Double-VANOS. The high-revving principle guarantees immediate responsiveness and linear power development over a wide range of engine speeds and a unique sound.

Intelligent lightweight engineering is a peak priority in M vehicles. This is because low weight is the optimum platform for the best driving dynamics and exemplary efficiency. Ultra-light materials such as magnesium, aluminium and carbon-fibre reinforced plastic (CFRP) are used in many components. This all ensures a substantial improvement in performance, dynamics and efficiency.

Active aerodynamic measures are comprehensive and coordinated and optimise driving dynamics, stability, controllability and cooling of M vehicles, particularly at high speeds. Reduced air resistance also improves performance, as well as lowering fuel consumption.



Brake Energy Regeneration ensures the alternator generates electricity primarily when the driver brakes or takes their foot off the accelerator. Unused kinetic energy is transformed into electrical energy and fed into the battery.

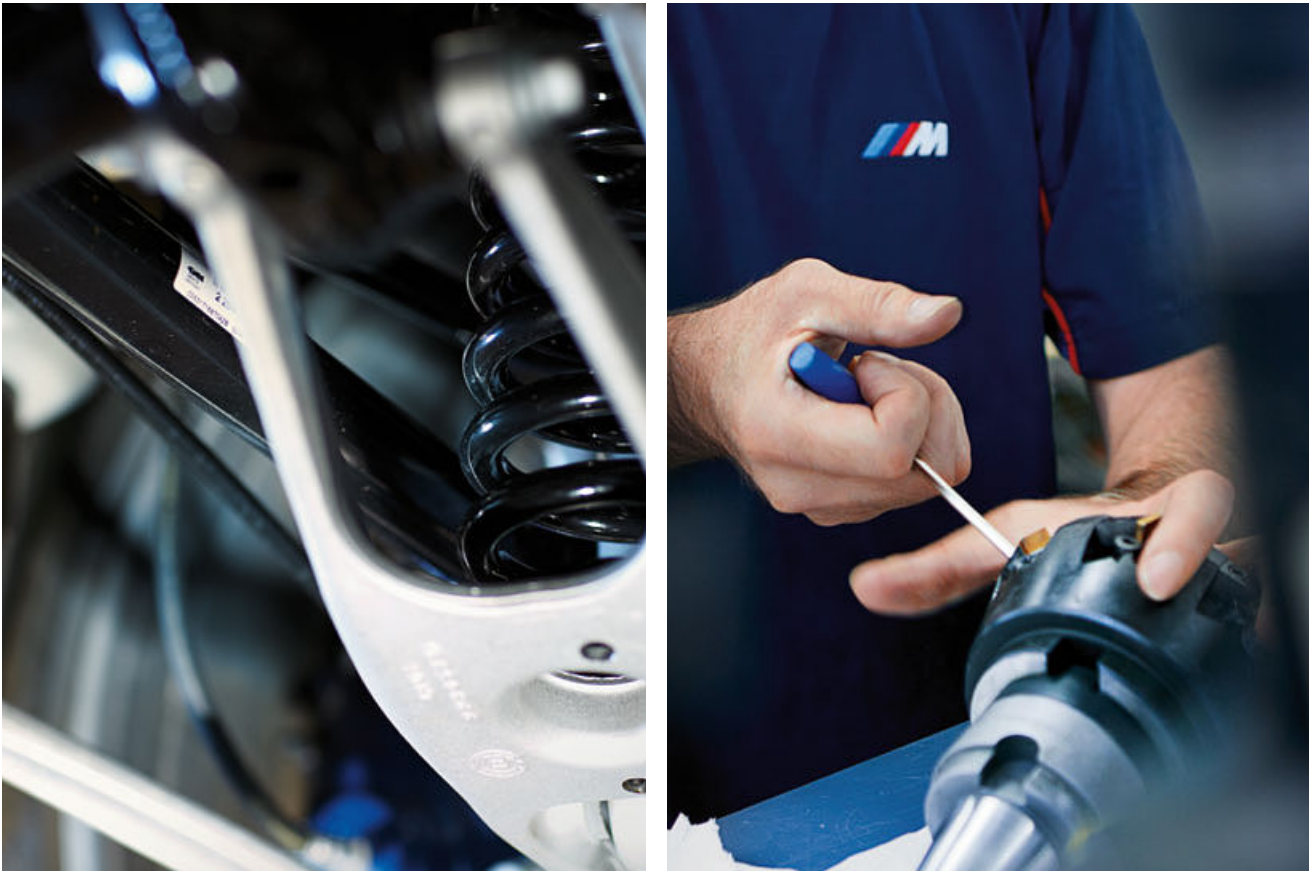
Auto Start-Stop switches the engine off when the vehicle comes to a temporary standstill e.g. at traffic lights or in a traffic jam, to reduce overall fuel consumption. When the driver presses on the clutch (manual) or takes their foot off the brake (M DCT), the engine starts up again in a fraction of a second.

Carbon-fibre reinforced plastic roof. As part of the BMW intelligent lightweight engineering concept for the BMW M3 Saloon and BMW M4 Coupé, the roof made of carbon-fibre reinforced plastic (CFRP) helps to reduce the overall weight while lowering its centre of gravity. This increases agility and dynamics when cornering, accelerating and braking.

Suspension.

Innovative systems for more driving pleasure.

Conventional rules do not apply to the BMW M3 Saloon, BMW M4 Coupé and BMW M4 Convertible. As independent productions of M GmbH, they are faithful to the M philosophy and perfectly combine high performance with optimum everyday practicality. To fulfil these high aspirations, the intricately constructed M high-performance chassis has been entirely redeveloped.



The intelligent networking of chassis components and control systems ensures maximum driving dynamics and agility as well as a high degree of precision and control. Experience absolute power and freedom in the BMW M3 Saloon, BMW M4 Coupé and the BMW M4 Convertible.

Active M Differential optimises rear wheel traction and driving stability when changing lanes or accelerating out of bends, when cornering at high speed and on roads with uneven surfaces. Traction is improved via an electronically controlled unit that reduces the difference in revolution speed between the rear wheels.

M Dynamic Mode enables the maximum exploitation of lateral and longitudinal dynamic potential for a particularly authentic driving experience. It works by raising the intervention threshold of the Dynamic Stability Control (DSC) system, whilst still supporting the driver in critical situations.

Adaptive M suspension allows electronic control of the shock absorbers to ensure optimised road contact and traction in any situation. The suspension settings can be adjusted via either the MDrive Manager or a button in the centre console into Comfort, Sport and Sport+ modes.



M Servotronic varies the level of steering assistance to suit the current speed and, even at high speeds, ensures direct and precise steering responses. It also provides excellent comfort by minimising the effort required for steering, as well as maximising agility when parking, manoeuvring and navigating narrow or twisting roads.

Seven-speed M Double Clutch Transmission with Drivelogic, optionally available, is an innovative dual-clutch system specially designed for the high-revving BMW M engine. It provides uninterrupted power delivery during gear changes by way of two sub-transmissions, each with its own clutch, which continuously relay engine power to the rear wheels.

M Carbon ceramic brakes, optionally available, ensure braking power is implemented more directly and offer increased resistance to wear, fading, thermal-loaded and corrosion which has a positive impact on agility, dynamics and acceleration. Brake calipers finished in Gold metallic with M designation make this technical feature visible from the outside of the car.

BMW ConnectedDrive

In touch with your world.

Our world is becoming more connected every day with instant access to information at anytime and anyplace. With your BMW being an integral part of your lifestyle we believe it's important that you can keep up to date from behind the wheel. BMW ConnectedDrive delivers intelligent solutions that allow you to remain connected whilst on the move.



Advanced driver assistance systems can connect you to the outside world so that you know exactly what is happening around you, premium traffic solutions ensure you are taking the most time efficient route whilst online services provide direct access to information about your current location or chosen destination. Today, driving enjoyment is derived as much from being informed and relaxed as it is from impressive performance and efficiency – discover how the comprehensive range of ConnectedDrive technologies can enhance the connected capabilities of your Ultimate Driving Machine.

For more information please visit:

➔ www.bmw.co.uk/connecteddrive
➔ www.bmw.ie/connecteddrive

With more than 40 years of experience in pioneering new vehicle innovations, BMW drivers today can select from the most comprehensive choice of technologies that are available across the BMW model range. From BMW ConnectedDrive Services that provide online connectivity to enhance your convenience and entertainment to ConnectedDrive Driver Assistance systems that deliver support in all driving situations.



M Head-up Display, optionally available, projects important driving information onto the windscreen, in your direct field of vision. The information that is displayed can be customised in the vehicle Settings and includes the current speed of travel, navigation instructions or telephone and music listings. This convenient display ensures that your eyes are always on the road ahead for a safer driving experience. The additional M-specific display shows the selected gear, rpm as a dynamic range curve and shift lights to indicate the optimum moment to change gear.



Intelligent Headlights. A tailored combination of advanced headlight technologies ensure optimum illumination of the road ahead without glaring on-coming traffic or other road users. The independent beam distribution of BMW Adaptive Headlights combine with BMW High-beam Assistant (both optional). The intelligent system monitors the road ahead and controls the beam distribution of the headlights to improve visibility during night time and poor weather. Standard Xenon Headlights include bi-xenon and LED technology to enhance the visual styling appeal in all conditions.



BMW Laptimer app means driving data from the race track can be precisely recorded and analysed to improve your driving performance. Key information, including acceleration, braking, steering angles, G-force and best lap time, is recorded within the app and can be shared on Facebook or Twitter.



INDIVIDUALITY AND VERSATILITY.

EQUIPMENT: BMW M4 Coupé with Competition package, M3 Saloon and M4 Convertible, BMW Individual and Equipment Highlights.

COLOURS: Exterior, interior and upholstery colours.

BMW SERVICE: BMW Service, BMW Financial Services and BMW Experience.



BMW M4 COUPÉ WITH COMPETITION PACKAGE.



[01] The athletic design of the BMW M4 Coupé with Competition package accelerates the senses – even at standstill. [02] Striking interior design featuring M instrument cluster, multi-function M leather steering wheel with three-colour M stitching plus optional Carbon-fibre interior trim finisher with Black Chrome highlight.

[03] The tailgate design features M rear lip spoiler integrated into the bootlid that aerodynamically optimises downforce and the M Sports exhaust, finished with Black Chrome tailpipe finishers. [04] The lightweight M Sport seats, with breakthrough elements in the seat back and front seatbelts featuring M stripes really emphasise the cars sporty nature. [05] Exclusive and standard with the Competition package are the 20" M light alloy Star-spoke style 666 M wheels, forged, with mixed tyres.

BMW M3 SALOON.



[01] The bold design demonstrates the innate power of the BMW M3 Saloon. **[02]** The athletic interior is characterised by typical M driver orientation and perfectly crafted materials. The ergonomically optimised gearshift lever of the optional Seven-speed M Double Clutch Transmission (M DCT) with Drivelogic conveys motorsport feel and the free-standing Control Display screen presents all options in absolute clarity.¹

[03] The rear diffuser and characteristic M quad exhaust tailpipes in the rear apron underline power and purpose. **[04]** The deep position and high side bolstering of the unique race derived M-specific seats, shown above in optional Silverstone Full Merino leather, convey a motorsport feel. **[05]** The light alloy wheels are specially optimised for steering precision, traction and stability. Standard 19" M Double-spoke 437 M with mixed tyres, shown here in standard Ferric Grey.

¹ Display screen may differ from image shown.

BMW M4 CONVERTIBLE.



[01] The BMW M4 Convertible showcases a new understanding of design from BMW M. **[02]** The exclusive interior exemplifies the sporty concept of M vehicles. All control elements and displays are consistently focused on the driver. The emphasis, as in motorsport, is on intuitive control combined with the fastest possible reaction times.¹

[03] The M aerodynamic exterior combines high dynamism with the utmost elegance. **[04]** The M-specific seats are distinguished by their perfect ergonomics and body support during dynamic driving, shown here in optional Sakhir Orange Full Merino leather.

¹ Display screen may differ from image shown.

BMW Individual

The expression of personality.



BMW Individual
Azurite Black metallic paint.



The BMW Individual M3 Saloon. A sporting icon that also sets the aesthetic standards.

□ The unmistakable appearance of a legend: inspired by azurite crystals, the BMW Individual Azurite Black metallic paint in the fall of light reveals a unique spectrum in blue beneath its deep-black surface, giving the BMW M3 Saloon a particularly elegant presence.

The fifth-generation, the highest values. The palpably fine structure and exquisitely soft surface of the BMW Individual Full Merino leather in Amaro Brown impresses with its velvety look and supple feel. The Sycamore Red Brown, Dark fine-wood interior trim complements the leather perfectly. And yet even this can be surpassed – thanks to the BMW Individual Manufaktur. Here, there is only one goal: realising almost any request, even the most personal, with stylish, hand-crafted perfection.



BMW Individual Full Merino leather in Nutmeg, Golden Brown, Opal White, Amaro Brown and Cohiba Brown (top to bottom).



BMW Individual Full Merino leather in Amaro Brown with fine-wood trim in Sycamore Red Brown, Dark and leather-covered instrument panel.



EXPERIENCE BMW INDIVIDUAL INTERACTIVE
WITH THE BMW INDIVIDUAL APP FOR iOS AND ANDROID.

□ Optional equipment

EQUIPMENT HIGHLIGHTS.

■ Standard equipment □ Optional equipment



[01] The engine strut brace in Carbon-fibre reinforced plastic (CFRP) increases frontal rigidity for improved steering precision and accuracy. **[02]** As part of intelligent lightweight engineering, the Carbon-fibre roof for the BMW M3 Saloon and BMW M4 Coupé helps to lower the vehicle's centre of gravity. **[03]** Glass sunroof, electric, with slide and tilt and one-touch function. This option deletes the Carbon-fibre roof. **[04]** Exclusive with the Competition Package is M Sports Exhaust with Black Chrome tailpipe finishers. **[05]** The M kidney grille in Chrome with double Black vertical slats and M badging emphasises the forward-thrusting design of the front section. **[06]** The Chrome quad exhaust tailpipes fit harmoniously into the rear apron.

[07] Optional Adaptive LED Headlights feature a unique cluster and Corona ring design, elevated light intensity, LED front indicators and headlight wash. **[08]** M side gills with model designation, integrated into the Air Breather for streamlining. **[09]** Aerodynamically optimised M twin-stalk exterior door mirrors with integrated LED indicators underline the car's dynamic character. **[10]** 19" M light alloy Double-spoke 437 M wheels with mixed tyres in Ferric Grey. **[11]** 19" M light alloy Double-spoke 437 M wheels with mixed tyres in Jet Black. **[12]** M Compound brake discs achieve outstanding deceleration values and high stability as well as a long lifespan. **[13]** Optional M Carbon ceramic brakes offer even better braking performance and superb stability while also contributing to a reduction of rotating wheel mass. **[14]** 20" M Star-spoke style 666 M wheels with mixed tyres, forged.

EQUIPMENT HIGHLIGHTS.

■ Standard equipment □ Optional equipment



[01] Loudspeaker system – harman/kardon, with 600W amplifier, nine channels, vehicle-specific equalizer and 16 loudspeakers including centre speaker. **[02]** M-specific seats upholstered in Merino leather with integrated head-restraints and include lumbar support and front seat heating. **[03]** The Wind Deflector, available for the BMW M4 Convertible, reduces draughts and uncomfortable air swirls at the shoulders and nape of the neck. **[04]** BMW Individual instrument panel finished in leather¹, upper section in Black Nappa leather and lower in Merino leather to match upholstery colour. Door panels trimmed in leather. **[05]** Air Collar, available for the BMW M4 Convertible. A variable (speed dependent) stream of heated air for warming the neck when driving with the roof down at low outside temperatures. **[06]** Front seatbelts, with M stripes in the optional Competition package emphasise the models sporty interior.² **[07]** The stylish illuminated M Door sill finishers with model designation enhance the driving experience as soon as you open the door. **[08]** Electric seat adjustment with driver memory function enables perfectly tailored seat positioning: seat height, backrest angle, fore and aft seat position and seat angle. Picture also shows Lumbar support.

[09] Multi-function M leather steering wheel, three-spoke, with M logo, MDrive buttons, Chrome detailing and three colour M stitching. **[10]** MDrive Manager enables a personalised configuration of the vehicle set-up through adaptation of the engine, damper, steering characteristics and transmission. **[11]** Seven-speed M Double Clutch Transmission (M DCT) with Drivelogic provides uninterrupted power delivery during gear changes. **[12]** M Head-up Display with M-specific view, projects driving-related information directly into the driver's line of vision. **[13]** With the BMW M Laptimer app, driving data from the race track can be precisely recorded and analysed to improve your driving performance. Key information, including acceleration, braking, steering angles, G-force and best lap time, is recorded within the app and can be shared on Twitter. **[14]** Enhanced Bluetooth with wireless charging with 4G LTE connectivity in conjunction with standard BMW Professional Multimedia Navigation system. Features smartphone holder within the front centre armrest featuring inductive charging for compatible mobile devices.³

¹ Only in conjunction with BMW Individual upholstery.
² Only available on M3 Saloon and M4 Coupé models.
³ For information on Bluetooth-compatible devices, visit www.bmw.com/bluetooth.

EXTERIOR COLOURS.

■ Standard equipment □ Optional equipment



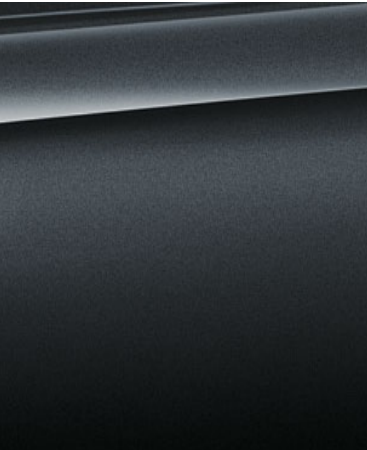
□ Non-metallic 300 Alpine White



■ Metallic A96 Mineral White



■ Metallic A29 Silverstone



■ Metallic B39 Mineral Grey



■ Metallic 475 Black Sapphire



■ Metallic B68 Yas Marina Blue

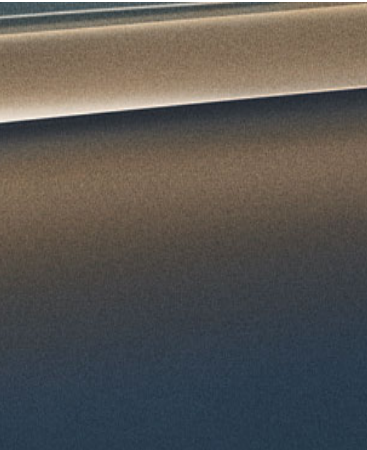


■ Metallic B67 Austin Yellow

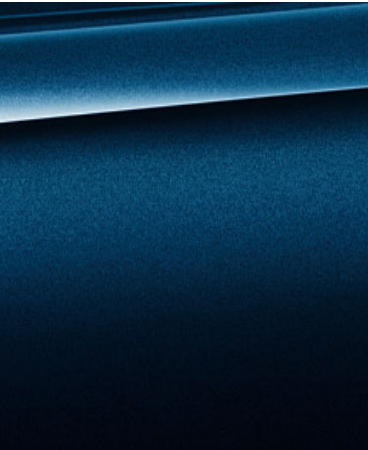


■ Metallic C1H Sakhir Orange II

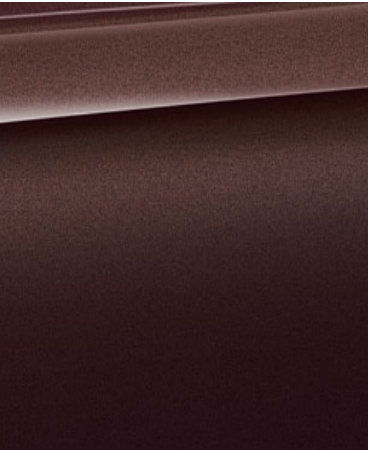
BMW INDIVIDUAL



□ BMW Individual X08 Champagne Quartz



□ BMW Individual X10 Tanzanite Blue



□ BMW Individual X12 Smoked Topaz



□ BMW Individual S34 Azurite Black



□ BMW Individual 490 Frozen Brilliant White



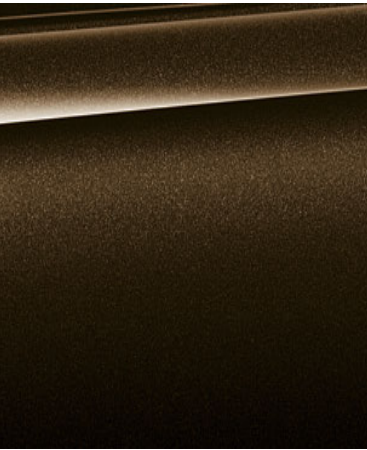
□ BMW Individual 490 Moonstone



□ BMW Individual 490 Frozen Silver



□ BMW Individual 490 Frozen Red



□ BMW Individual 490 Pyrite Brown



□ BMW Individual 490 Frozen Black

[Colour samples] These colour samples are meant to give a first impression of paints and materials. Experience has shown, however, that printed versions of paint and upholstery colours cannot in all cases faithfully reproduce the appearance of the originals. We therefore recommend that you consult your BMW Retailer on your preferred colour choices. They will be happy to show you samples and assist you with any requests.

INTERIOR COLOURS.

■ Standard equipment □ Optional equipment



UPHOLSTERIES



□ Full Merino leather X3SW Black



□ Full Merino leather X3JR Sonoma Beige



■ Extended Merino leather LKDA Sakhir Orange



□ Full Merino leather X3A9 Silverstone



■ Extended Merino leather LKSW Black




■ Extended Merino leather LKJR Sonoma Beige



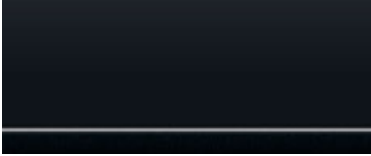
□ Full Merino leather X3DA Sakhir Orange




■ Extended Merino leather LKA9 Silverstone



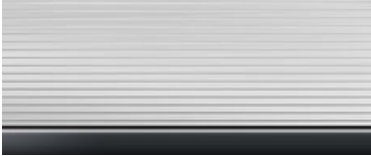
INTERIOR TRIMS



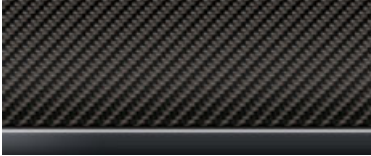
■ 4WH Blue Shadow finisher with Black High-gloss highlight



□ 4FU Fineline Anthracite wood finisher with Pearl Chrome highlight

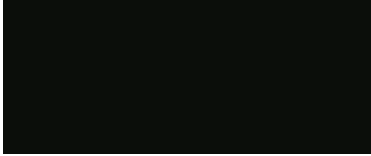


□ 4WK Aluminium Blade finisher with Black Chrome highlight



□ 4WL Carbon-fibre finisher with Black Chrome highlight

INTERIOR COLOURS



■ Black



UPHOLSTERIES



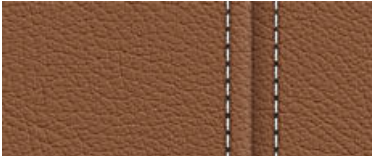
□ BMW Individual Full Merino leather ZAOW Opal White¹



□ BMW Individual Full Merino leather ZAML Nutmeg¹



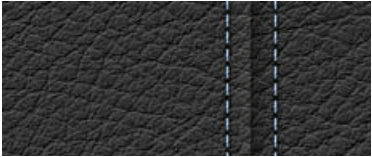
□ BMW Individual contrast stitching Z1XX Full Merino leather in Black with Sakhir Orange stitching



□ BMW Individual Full Merino leather ZAP5 Amaro Brown¹




□ BMW Individual Full Merino leather ZAWT Cohiba Brown¹



□ BMW Individual contrast stitching Z1XX Full Merino leather in Black with Yas Marina Blue stitching




□ BMW Individual Full Merino leather ZAG8 Golden Brown¹




□ BMW Individual contrast stitching Z1XX Full Merino leather in Black with Austin Yellow stitching




□ BMW Individual contrast stitching Z1XX Full Merino leather in Black with Silverstone stitching




INTERIOR TRIMS



□ XE7 Piano Black with Pearl Chrome finisher

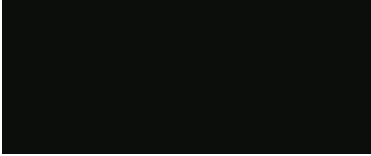


□ XEX Fine-wood trim Ash Grain White with Pearl Chrome finisher



□ XE5 Fine-wood trim Sycamore Red Brown, Dark with Pearl Chrome finisher

INTERIOR COLOURS



□ Black

Please note that over time even correct use can lead to unrecoverable upholstery damage. This can be caused in particular by non-colourfast clothing.

¹ BMW Individual Full Merino leather includes front and rear seats, headrests, door panel insert, door and centre console armrests. Contrast stitching features on the front and rear seats including headrests.

THE BMW SERVICE CONCEPT:

When you buy a BMW, you can look forward to superb service and comprehensive customer care. **Condition Based Service** tracks service fluids and parts subject to wear, and where appropriate indicates required service stops on the display. In combination with **BMW TeleServices**, the vehicle data collected by Condition Based Service are automatically transmitted to BMW. Your preferred **BMW Service Retailer**

BMW SERVICE INCLUSIVE.



BMW Service Inclusive:

Wouldn't it be good to know your comprehensive servicing costs in advance? Well, that's exactly what BMW Service Inclusive¹ provides and for a low one-off payment.

BMW Service Inclusive¹ lasts for 5 years or 50,000 miles (whichever occurs first) and covers all your vehicle's comprehensive servicing requirements. Alternatively you can choose BMW Service Inclusive Plus¹ which in addition to servicing also covers maintenance items such as brake pads, brake discs and windscreen wipers. And whenever

servicing and maintenance work is carried out on your BMW, you can be sure that it will only be done by fully qualified BMW Service Approved Technicians at one of over 150 BMW Service Authorised Workshops around the country. Furthermore, only Genuine BMW Parts are used – each covered by a two year warranty. BMW Service Inclusive and Service Inclusive Plus are transferable to subsequent owners within the time and mileage period, which can enhance the resale value of your car.²

www.bmw.co.uk/serviceinclusive

BMW EMERGENCY SERVICE.



BMW Emergency Service. BMW Emergency Service is the only roadside and assistance programme designed specifically for BMW vehicles offering an exceptional range of benefits and services. It is available 24 hours a day, 7 days a week and utilises a dedicated fleet of BMW Approved Technicians, equipped with Genuine Parts and tools, ensuring that you and your vehicle receive the best possible care in the event of any motoring emergency.

This tailor-made programme has been specifically designed to meet the needs of BMW drivers travelling in the UK, Republic of Ireland and Continental Europe giving complete reassurance and peace of mind. Every new BMW is covered for three years.

THE BMW EXPERIENCE.



BMW News: To ensure you're one of the first to hear the latest BMW news and developments, BMW UK offer an email programme. Sign-up at: www.bmw.co.uk/newsletter



BMW World, an iconic building in the Munich skyline. The BMW World is a true brand experience where it's possible to marvel at the historic BMWs in the museum, learn about our engineers' newest innovations and take a tour of the plant to experience with your own eyes the cutting-edge and exacting methods used to create a BMW.



BMW Magazine: Every new BMW customer receives a complimentary subscription to BMW Magazine. This publication features all the latest news and developments from BMW, together with a variety of driving and lifestyle features.

can access the vehicle data. They will contact you when necessary to arrange a service appointment where the required repairs can be performed, using **Genuine BMW Parts**, so your driving pleasure can continue indefinitely. Worldwide, you can call on more than **3,300 Service Authorised Workshops** in more than **150 countries**.

BMW CONNECTED DRIVE SERVICES.



BMW ConnectedDrive Services.

A function using the built-in BMW SIM card to provide telematic and online services that are fully integrated into your BMW vehicle. All services require connection to a UK mobile network. Some services are available in other European countries. The range of ConnectedDrive Services that are available depends on the specification of the vehicle. The service duration varies depending on the ConnectedDrive Service.

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BMW Financial Services: BMW Financial Services offers a range of finance and insurance solutions designed to help you drive the BMW of your choice. All our products offer you the flexibility to customise your finance, making driving any BMW a reality. After all, who knows more about financing your BMW than BMW.

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SHAPING THE FUTURE – RESPONSIBLY.

In 2015, the BMW Group was once again listed in the Dow Jones Sustainability World and Europe Indices and thus ranked one of the most sustainable automotive companies worldwide. The development of efficient vehicle concepts and eco-friendly production processes, up to and including recycling, is an integral part of our engineering philosophy. Thanks to BMW EfficientDynamics, the CO₂ emissions of our European new-vehicle fleet have dropped by more than 30% since 1995. Over the period from 2006 to 2020 we are also aiming to achieve a 45% reduction in the amount of resources – such as water and energy – that our manufacturing operations consume. Since 2007, production in our engine plant in Steyr, Austria, has generated zero waste water. And of course each of our vehicles is designed for easy and economical recycling after its long running life. Please contact your BMW Centre on all matters regarding your end-of-life vehicle. For further information please visit our website.

www.bmw.co.uk/EfficientDynamics
www.bmwgroup.com/responsibility
www.bmw.com/recycling

¹ Service Inclusive and Service Inclusive Plus are available as cost options. Terms and conditions apply, for full details speak to your retailer or visit www.bmw.co.uk/serviceinclusive
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The BMW
M3 Saloon
M4 Coupé
M4 Convertible



The Ultimate
Driving Machine



The models illustrated in this brochure show the specifications of vehicles produced by BMW AG for the German market. In part, they include optional equipment and accessories not fitted as standard. According to the specific requirements of other markets, alterations in models, standard and optional equipment, as described in this brochure, may occur. For more precise information about country-specific vehicle versions, please contact your local BMW Retailer. Subject to change in design and equipment. Part number 95 38 0 004 018. March 2016.

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